

Access Livelihoods Group - Chitrika

Chitrika is part of Access Livelihoods, established in 2005 in Hyderabad, Telangana as a collective of social enterprises which works with women and youth from marginalized communities to reimagine and transform their livelihoods. Access Livelihoods comprises of six entities extending comprehensive services to enable enterprise incubation and employment opportunities. As a group, we offer end to end support including pre-incubation, incubation, and acceleration support programs. These professional services are delivered by a team of 60+ passionate individuals who have graduated from some of India's best institutions and have consciously chosen the road less travelled. Presently Access Livelihoods is working with 65,000 women producers across five states. To know more about Access Livelihoods, visit www.alcindia.org/

Women Entrepreneurship Programme

In a unique and first of its kind attempt to empower and train neo-literate women to take up entrepreneurial ventures, Access Livelihoods Group (ALG) launched the Women Entrepreneurship Programme for marginalized rural women.

Access Livelihoods envisions the shaping of 10,000 rural women business leaders by the end of 2030. We have partnered with United Nations Development Programme (UNDP), IRRI, Axis Bank Foundation, IKEA - DISHA for delivering two phases of the programme. With successful completion of two phases, the programme has developed 200 women entrepreneurs from 7 locations across Telangana, Odisha, Uttar Pradesh and Maharashtra.

The third phase of the programme is currently in progress, in collaboration with GIZ to implement the programme in Maharashtra and Andhra Pradesh.

The objectives of the Women Entrepreneurship Programme to be implemented are:

1. Introducing the idea of Entrepreneurship as an option for the rural women from rural marginalised families in the 2 states.
2. Training 350 women across the 2 states to be entrepreneurs across the value chain of local crops
3. Ensuring the establishment of enterprises by at least 50% of the participants of the programme and providing required incubation support for them.

Scope and Deliverables

1. Function as the academic partner and evolve the assessment framework for the training programme.
2. Conduct the assessment and certification for the 350 business leaders.
3. Provide a detailed assessment report outlining the processes, observations & feedback

Methodology

The Certification conduct the following activities:

1. Assist the training for the 350 women entrepreneurs and intrapreneurs across four locations: Srikakulam, Chittoor, Gondia and Maval.

2. Visit programme locations and identify the nuances of the programme learning to create an assessment framework and tools in collaboration with AL Group (Chitrika)
3. Conduct the assessments for the 350 women leaders as they complete their course.
4. Provide certification to the 350 trained women business leaders.
5. Provide a detailed assessment report outlining the processes, observations & feedback concerning the certification for each woman enrolled in the course.

Minimum Eligibility Criteria

Interested agency must fulfil the following criteria:

1. The applicant should be an established and credible Academic Institute in India.
2. Subcontracting of RFP elements is not allowed. No consortium is allowed to apply.
3. The applicant Institute must be eligible to work in India.
4. The applicant Institute should have at least 5 years of experience in providing academic certification courses of a similar nature.
5. The applicant Institute should have experience of anchoring academic courses in field of education, livelihoods, entrepreneurship, extension, poverty alleviation, youth, and women empowerment sector in the last five years (FY 2014-15 to 2019-20).
6. The applicant should have experience in conducting and evaluating programmes related to women empowerment and entrepreneurship, having completed at least two such projects.

Duration of the assignment

Project Duration will be of 2 years (24 months) from the date of award of work.

Proposal Requirements:

The applicant needs to submit the technical and financial proposals at once as per the guidelines mentioned below.

1. Technical Proposal: The Technical Proposal should have the following sections (in a word document not exceeding 10 pages):

- Bidder's qualification, capacity and expertise
- Proposed Methodology, Approach and Implementation Plan
- Brief profile of Key Personnel proposed for the Project

2. Financial Proposal: The Financial Proposal should cover a detailed summary of the overall cost for the programme duration.

Evaluation Process

The contract will be awarded to the applicant who receives the highest score out of a pre-determined set of weighted technical and financial criteria: Technical Criteria weight: 70% + Financial Criteria weight: 30%.

When using this weighted scoring method, the award of the contract shall be made to the applicant whose offer has been evaluated and determined as:

- Responsive/compliant/acceptable, and
- Having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation

Post technical and financial evaluation of the proposal, the selected applicant is informed over email for a kick-start meeting. The meeting would aim to discuss the way forward and closing the contract.

Please send in Technical and Financial proposal (Two different files) with Subject Line: ‘**WEP: Academic Partner**’ at payal.s@alcindia.org and cc:sruthi.kunnel@alcindia.org.

Proposals received after the due date and time will not be considered. All enquiries regarding this RFP should be made before 3rd August, 2021 via email to payal.s@alcindia.org. Only the selected organization will be contacted.

Deadline to submit the proposal: 6th August 2021

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